WORDPRESS MULTISITE

Enterprise-level WordPress for The British Council





ABOUT ME

- Freelancing since 2009
- Hacking and deploying
- Contracting since 2012



BRITISH COUNCIL

- Promote English around the World.
- Promote the UK as a place to visit/study
- 200 offices in 100 countries



BRITISH COUNCIL

- My second contract
- Four engagements lasting around 18 months
- A baptism of fire!



EXISTING CMS



Africa home

UK Visa Services

Comments & Complaints



LANDSCAPE

- Decision to move to Drupal
- Slow progress
- Renegade WordPress sites began appearing

LANDSCAPE

- IO WordPress sites through a third party
- Big fees...even small content changes
- £10,000s for the 'intellectual property'

MY ENTRY

- Interim project to launch sites quickly
- Take the pressure of Drupal team
- Goal was always to have all sites on Drupal

PROJECT PHASE I

- Faster is better...right?
- Quickly cloned the existing setup
- Spent a long time laying the groundwork

HOSTING

- Multiple, load-balanced servers
- Separate database server
- Enterprise level setup from Logica
- Managed by Bashton Ltd



DEPLOYMENT

- Test, stage and live environments
- Code built locally, pushed to GitHub
- Pulled automatically into test
- Versions built and deployed using Jenkins





THEME



PLUGINS

- Nothing fancy
- Sites were actually quite simple
- Events, contact form, social media integration

MULTIPLE URLS

- Admin, SSL, direct to server
- Public-facing, non-SSL, served through Akamai
- No login at public URL

ADMIN ACCESS



Each country on unique subdomain

Login permitted

PUBLIC ACCESS



PHASE 2

- Multiple sites launched
- Platform gained credibility
- Management began looking at permanent WPMS setup

THEME REDESIGN

- Theme overhauled to look like Drupal sites
- Extensive UX involvement and accessibility work
- New child theme of Genesis

THEME REDESIGN



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MULTI-LANGUAGE

- WPML used to run multiple languages
- 3 languages in the case of Kazakhstan
- Not compatible with The Events Calendar

THE END OFTHE ROAD

- Contracting for 9 months
- HR decided contractors had to go
- Drupal platform gathering speed

FINALTWEAKS

- Brought back in to run accessibility and UX tweaks to the theme.
- Occasionally do some work, basic updates to the site.
- Re-wrote the theme using SCSS

FINALTHEME

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CONCLUSION

- Simple WPMS installation
- Basic customisations
- Enterprise-level hosting/deployment
- Exposure to version control and deployment.

APPLICATION

- WPMS easily maintain multiple sites
- Test everything before it goes live
- Use version control

QUESTIONS?